CONTRACT



And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	571152	1		09793031		
<u>Product</u>						
OBAMA 4 AMERICA *A						
Contract Dates	Estimate #					
10/09/12 - 10/15/12						
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	Revision Revision	
Obama/D/President			0	8/27/12	/ 08/27/12	
	Billing Cycle	Billing	Cale	endar endar	Cash/Trade	
	EOM/EOC	Broadcast Account Executive Alexandra Bradley			Cash	
	<u>Station</u>			<u>xecutive</u>	Sales Office	
	KDVR			Bradley	Washington DC	
	Special Handl	andling				
	<u>Demographic</u>					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
	8020	NW80				
	Agency Ref			Advertiser	Ref	

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 31 10/09/12 10/15/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 5	5a-530a <u>Rate</u> \$85.00	:30	NM 5	\$425.00
N 2 31 10/09/12 10/15/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	530-6a <u>Rate</u> \$125.00	:30	NM 5	\$625.00
N 3 31 10/09/12 10/15/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	6a-7a <u>Rate</u> \$250.00	:30	NM 5	\$1,250.00
N 4 31 10/09/12 10/15/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 10	7a-8a <u>Rate</u> \$200.00	:30	NM 10	\$2,000.00
N 5 31 10/09/12 10/15/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 10	8a-9a <u>Rate</u> \$175.00	:30	NM 10	\$1,750.00
N 6 31 10/09/12 10/15/12 Regis & Kelly Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	90130a-10a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
N 7 31 10/09/12 10/15/12 Everyday Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	10a-11a <u>Rate</u> \$100.00	:30	NM 5	\$500.00
N 8 31 10/09/12 10/15/12 Judge Judy Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	11a-12p <u>Rate</u> \$100.00	:30	NM 5	\$500.00
N 9 31 10/09/12 10/15/12 We the People w/ Glo Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	12p-1p <u>Rate</u> \$150.00	:30	NM 5	\$750.00
N 10 31 10/09/12 10/15/12 JdgJoe M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 5	1p-2p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
N 11 31 10/09/12 10/15/12 DivCt/JdgAlex M-F 2p Start Date	2p-3p <u>Rate</u> \$125.00	:30	NM 5	\$625.00

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Contract / Revision Alt Order # 09793031 571152 **Contract Dates Product** Estimate # 10/09/12 - 10/15/12 OBAMA 4 AMERICA *A

<u>Advertiser</u> Original Date / Revision 08/27/12 / 08/27/12 Obama/D/President

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 12 31 10/09/12 10/15/12 Judge Judy Start Date End Date Weekdays Spots/Week	3p-4p <u>Rate</u>	:30	NM 5	\$625.00
Week: 10/09/12 10/15/12 MTWTF 5	\$125.00			
N 13 31 10/09/12 10/15/12 Ricki Lake	4p-5p	:30	NM 5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 MTWTF 5	<u>Rate</u> \$125.00			
N 14 31 10/09/12 10/15/12 M-F 5p-530p Fox 31 N	5p-530p	:30	NM 5	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/09/12 10/15/12 MTWTF 5	\$200.00	.00	NINA 5	#4.405.00
N 15 31 10/09/12 10/15/12 M-F 530p-6p Fox 31 N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530p-6p <u>Rate</u>	:30	NM 5	\$1,125.00
Week: 10/09/12 10/15/12 MTWTF 5	\$225.00			
N 16 31 10/14/12 10/14/12 News Sunday 5p-530p	5p-530p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 1	<u>Rate</u> \$200.00			
N 17 31 10/14/12 10/14/12 News Su 530-6p	530p-6p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate			,
Week: 10/08/12 10/14/12S 1	\$200.00		104	#0.500.00
N 18 31 10/15/12 10/15/12 Bones Mon 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7p-8p <u>Rate</u>	:30	NM 1	\$2,500.00
Week: 10/15/12 10/21/12 M 1	\$2,500.00			
N 19 31 10/15/12 10/15/12 Mob Doctor Mon 8-9p	8p-9p	:30	NM 1	\$2,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12M1	Rate \$2,200.00			
N 20 31 10/09/12 10/09/12 Hope/Ben Tuesday 7-8	7p-8p	:30	NM 1	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate			, ,
Week: 10/08/12 10/14/12 -T 1	\$2,200.00		104	#0.000.00
N 21 31 10/09/12 10/09/12 NewGirl/Mindy Tuesda Start Date End Date Weekdays Spots/Week	8p-9p <u>Rate</u>	:30	NM 1	\$3,000.00
Week: 10/08/12 10/14/12 -T 1	\$3,000.00			
N 22 31 10/10/12 10/10/12 FOX X Factor	7-9p	:30	NM 1	\$3,500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 w 1	<u>Rate</u> \$3.500.00			
N 23 31 10/11/12 10/11/12 FOX X Factor	7-9p	:30	NM 1	\$3,500.00
Start Date End Date Weekdays Spots/Week	Rate			4 -,
Week: 10/08/12 10/14/12T 1	, - ,			****
N 24 31 10/12/12 10/12/12 Fringe Friday 8-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8p-9p Rate	:30	NM 1	\$900.00
Week: 10/08/12 10/14/12F 1	\$900.00			
N 25 31 10/14/12 10/14/12 NFL/Postgame	2p-12a_	:30	NM 1	\$2,500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	<u>Rate</u> \$2,500.00			
N 26 31 10/14/12 10/14/12 Simp/Bob Sunday 7-8p	7p-8p	:30	NM 1	\$1,300.00
Start Date End Date Weekdays Spots/Week	Rate			, ,,,,,,,,,
Week: 10/08/12 10/14/12S 1	\$1,300.00			04.000.00
N 27 31 10/14/12 10/14/12 FamGuy/Dad Sunday 8- Start Date End Date Weekdays Spots/Week	8p-9p <u>Rate</u>	:30	NM 1	\$1,300.00
Week: 10/08/12 10/14/12S 1	\$1,300.00			
N 28 31 10/09/12 10/15/12 M-F LN 9p-930p News	9p-930p	:30	NM 5	\$4,375.00

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Obama/D/President



		Alt Order # 09793031
<u>Contract Dates</u> 10/09/12 - 10/15/12	Product OBAMA 4 AMERICA *A	Estimate #
Advertiser	I∩rigir	nal Date / Revision

08/27/12 / 08/27/12

			Spots/		<u>Totals</u>	
*Line Ch Start Date End Date	•	Start/End Time	Days Length Week	Rate Type	Spots	Amount
	<u>eekdays</u> <u>Spots/Week</u> wTF 5	<u>Rate</u> \$875.00				
	M-F LN 930p-10p eekdays Spots/Week WTF 5	930p-10p <u>Rate</u> \$700.00	:30	NM	5	\$3,500.00
N 30 31 10/09/12 10/15/12 Start Date End Date We Week: 10/09/12 10/15/12 MTV	Fox 31 News Nightsid eekdays Spots/Week WTF 5	10p-1035p <u>Rate</u> \$325.00	:30	NM	5	\$1,625.00
		9p-930p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
	Sa LN 930p-10p eekdays Spots/Week S- 1	930p-10p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 33 31 10/14/12 10/14/12 Start Date End Date Week: 10/08/12 10/14/12	Su LN 9p-930p eekdays Spots/Week S 1	9p-930p <u>Rate</u> \$800.00	:30	NM	1	\$800.00
	Su LN 930p-10p eekdays Spots/Week S 1	930p-10p <u>Rate</u> \$600.00	:30	NM	1	\$600.00
	TMZ eekdays Spots/Week wTF 5	1035p-1105p <u>Rate</u> \$150.00	:30	NM	5	\$750.00
	FOX News Sunday eekdays Spots/Week S 1	9a-10a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
			Tota	ls	122	\$49,425.00
Time Period # of Spots	s Gross Amount	Net Amount				
10/01/12 -10/15/12 122	2 \$49,425.00	\$42,011.25				
Totals 122	2 \$49,425.00	\$42,011.25				

Signature: _____ Date: _____